



OLD GODS OF APPALACHIA

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DOWNLOADS

9M+ TOTAL
775K+ PER EPISODE

SOCIALS

 18,000+  23,000+

 22,000+  7,000+

9,500+
(GROUP MEMBERS)



14,000+

CONTACT

BOOKING@OLDGODSPOD.COM

ABOUT US

Old Gods of Appalachia is an award-winning and critically-acclaimed audio drama podcast produced by Asheville, NC based DeepNerd Media. A recipient of 14 Audioverse Awards and winner of Best Overall Podcast in the 2021 DiscoverPod Awards, Old Gods of Appalachia boasts over 9 million unique downloads since its launch in late 2019. The forthcoming roleplaying game based on the series met its funding goal of \$50k within 10 minutes and raised over two million dollars on Kickstarter.

SHOW OVERVIEW

Old Gods of Appalachia is an eldritch horror fiction podcast set in an Alternate Appalachia, a world where these mountains were never meant to be inhabited. This world feels eerily similar to the hills and hollers we've grown up with, but there are some tell-tale differences. Names of towns and counties may be altered. Historical events slide forward or backward in time. And then, of course, there are the monsters. Our live show includes a staged storytelling performance similar to an old time radio play, featuring show creators Steve Shell and Cam Collins, a rotating cast of professional actors, and live musical performances.

PRESS

“Set against haunting music, these stories, made by cast and crew mostly based in Appalachia, deliver the listener to an uncanny place, imbuing wonder for the endless magic within an untamable wilderness.”

— Phoebe Lett, “4 Podcasts that Go Bump in the Night” (*The New York Times*)

“[A]s a self-proclaimed mountain witch, I immediately fell in love. I grew up in Virginia, I’ve spent time in those mountains, and I know some of these horrors are not eldritch, but are simply haunted realities of living in a space wonderful and terrible.”

— Linda Codega, “Old Gods of Appalachia Welcomes You to the Family” (*Gizmodo.com*)

“Old Gods of Appalachia finds nuance in its adapted ghost stories, and mines... extra meaning and pathos from how closely it studies its history. While the horrible truths in our real world might be stranger than fiction, Old Gods of Appalachia succeeds in getting as close to truth as it can. Just because a ghost story isn’t real doesn’t mean it isn’t true.”

— Ryan Stevens, “Old Gods of Appalachia Creates An All-American Horror” (*DiscoverPods.com*)

AWARDS

DiscoverPods Awards

Best Overall Podcast (2021)

Audio Drama or Fiction Podcast (2021)

Runner up, Audio Drama or Fiction Podcast (2020)

Audioverse Awards

Overall Storytelling Production (2021, NP 2020)

Writing in a Storytelling Production (2021, NP 2020)

Storytelling Performance (2021, NP 2020)

Environmental & Action Sound Design (2021, NP 2020)

Music Direction (2021)

Original Vocal Composition (2021, NP 2020)

Lead Actor (NP 2020)

Cover Art (2021)

*NP = Audioverse’s New Production categories